

FIEM
LONDON 2015

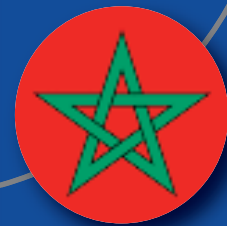
1st International Economic and Strategic Forum

Morocco

Scientific Committee
(in progress) :

Frank BOURNOIS
Derek CONWAY
Christian DE BOISSIEU*
Ismail ELALAMY*
Adrian HEWITT
Jean-Hervé LORENZI*
Simon MERCADO
David MORGAN*
Henri VEDIE
Hicham ZANATI SERGHINI

CHANGE OF DATE:
APRIL 2016



FIEM 2015

Cooperation and efficiency

Thursday 3 December 2015

(Date subject to change)

Location: Central London

Under the patronage of:

ESCP Europe Business School

527 Finchley Road - London NW3 7BG

United-Kingdom



Save the date

Thursday 3 December 2015

8:30 – 9:00 : WELCOME

SESSION 1 – PLENARY
ACTORS OF THE COOPERATION
EUROPE MOROCCO
9:00 – 10:00

- 9:00 – 9:15 : Diplomatic actors
- 9:15 – 9:30 : Parliamentary players
Europe - Moroccan parliamentarians
- 9:30 – 9:45 : Economic actors
- 9:45– 10:00 : Discussion

10:00 – 10:30 : BREAK

SESSION 2 – PARALLEL SESSIONS
THE ECONOMIC RELATIONS BETWEEN
MOROCCO AND EUROPE: A NATURAL LINK
10:30 – 11:30

- 10:30 – 10:45 : The volume, nature of economic relations
- 10:45 – 11:00 : A close and constant relation
- 11:00 – 11:15 : The importance of relations between Morocco and Europe
- 11:15 – 11:30 : Discussion

SESSION 3 – PARALLEL SESSIONS
BILATERAL INVESTMENTS
10:30 – 11:30

- 10:30 – 10:45 : Morocco-Europe an access to the African market
- 10:45 – 11:00 : Europe-Morocco an access to the global market
- 11:00 – 11:15 : The role of long-term investors
- 11:15 – 11:30 : Discussion

SESSION 4 – PARALLEL SESSIONS
SUSTAINABLE ENERGY, A SHARED
PREOCCUPATION BETWEEN
MOROCCO AND EUROPE
11:30 – 12:30

- 11:30 – 12:30 : Renewable energy and Morocco



Save the date

Thursday 3 December 2015

SESSION 5 – PARALLEL SESSIONS
IMPORTANCE OF CULTURAL
EXCHANGES
11:30 – 12:30

- 11:30 – 12:00 : With the participation of artists and filmed presentation Europe
- 12:00 – 12:30 : With the participation of artists and filmed presentation Morocco

12:30 – 14:00 : LUNCH

SESSION 6 – PLENARY
THE DEVELOPMENT OF DIFFERENT REGIONS
IN MOROCCO: A STRATEGIC ISSUE
14:00 – 15:00

- 14:00 – 14:15 : Natural resource management
- 14:15 – 14:30 : Southern Morocco: A model of sustainable development in Morocco
- 14:30 – 14:45 : Tourism development
- 14:45 - 15:00 : Discussion

15:00 – 15:30 : BREAK

SESSION 7 – PARALLEL WORKSHOPS
15:30 – 17:00

- Workshop 1 : Sustainable development
- Workshop 2 : Human development
- Workshop 3 : Industrial areas development

SESSION 8 – PARALLEL WORKSHOPS
15:30 – 17:00

- Workshop 4 : Real estate, urbanism and construction
- Workshop 5 : Tourism development
- Workshop 6 : Port and littoral strategy development

SESSION 9 – PLENARY
CONCLUSION
17:00 – 17:30

RECEPTION

18:00 – 21:00



